



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Feb. 18, 2009

CONTACT

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KISSIMMEE SUBWAY NAMED FIRST "GREEN" SUBWAY IN U.S.

Local restaurant to celebrate receipt of LEED Certification from U.S. Green Building Council.

Winter Park, Fla. (Feb. 18, 2009) – DiPasqua Enterprises, owner of 89 SUBWAY Restaurants in Central Florida, will celebrate its Calypso Commons location's Leadership in Energy and Environmental Design (LEED) Certification **on Wed., Feb. 18 from 4 p.m. to 5:30 p.m. at 3260 Vineland Rd. in Kissimmee, Fla.** LEED is the U.S. Green Building Council's (USGBC) leading rating system for the design and construction of the world's greenest, most efficient, and high performing buildings. This is the first LEED Certified SUBWAY Restaurant within the SUBWAY chain, and the only SUBWAY eco-store in Florida. There are currently five SUBWAY eco-stores open and operating nationwide, three of which are currently pending LEED certification.

As part of a company wide initiative backed by SUBWAY's corporate offices, to become more eco-friendly, the SUBWAY eco-store utilizes sustainable processes that yield energy savings of about 20 percent. Elements of the eco-store include high efficiency HVAC systems, remote condensing units for refrigeration and ice making equipment, day lighting and controls for high efficiency lighting, LED interior and exterior signs, low flow water fixtures, and building and décor materials from sustainable sources. There was also extensive use of recycled products and furnishings in the construction of the restaurant.

The reception, which is open to the public, will provide an opportunity for the local community to get an inside look at the innovation and ingenuity that went into making the Calypso Commons SUBWAY an eco-friendly dining experience.

Event time:

Wed., Feb 18
Media Tour 3:30 p.m.
Reception: 4 p.m. – 5:30 p.m.

Location address:

SUBWAY at Calypso Commons
3260 Vineland Road
Kissimmee, FL 34746

Note:

Please RSVP to Laura D'Abbondanza at 407-629-9484 ext. 228 if you are planning to attend.

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